



3 Media Web

ADD AN EXTRA INCOME SYSTEM
TO YOUR BUSINESS WITH THE

3 MEDIA WEB PARTNER PROGRAM

PARTNER BROCHURE





BROCHURE

Earn Ten Percent of Any Project You Refer

At 3 Media Web, we're great at what we do. We build state-of-the-art websites. We overdeliver. When we finish a project, people talk. Since you're already talking, why not get paid for it?

The 3 Media Web Partner Program gives you the power to earn 10% of any project you refer us that we take on. If it's a \$25,000 project you earn \$2,500. If it's \$50,000, that's \$5,000 back in your pocket. It's a simple way to create ongoing value for both of us.





Grow Your Business With 3 Media Web

Every year we take on new clients by word of mouth. We love referrals, but being great at what we do means we get a lot of business. When we have more work than we can handle, we refer our clients to partners we trust. That means there's opportunity for us to help you grow. If you're great at one of the services we offer, we might be able to work together.

When we send a lead to a referred partner, we make sure that customer is taken care of to the highest standards. After All, it's our reputation on the line. That's why all of our referral partners have great testimonials, solid processes and a track record of success. If you think you are a good partner for 3 Media Web, use the attached form to apply.





Partnership At A Glance

- Earn 10% of project referrals
- Earn 10% of retainer service contracts for up to one year
- Earn reliable referrals from us with just 10% commission on
- Build your business and portfolio with more projects and clients



Interested in Becoming a Partner?

Here is what we will want to know!

Because we have a reputation for high-quality standards, we also want to ensure that all of our partners provide the same level of service. We'd like to get to know more about you and your business.

As part of our partner review process, these are some of the standard questions we will likely ask. This will ensure, we are comfortable referring business to you and that the clients we send will be completely satisfied.

Company name: _____

Best contact email: _____

Company address: _____

Best phone number: _____

How long has your company been in business?

What are your company's core services?

Do you sub-contract?

Who is your ideal client?

What is your ideal client's budget?

What is your typical project or service process?

How do you ensure quality assurance?

Still Interested? Contact us for an application at partners@3mediaweb.com





Learn About 3 Media Web

How long have we been in business?

We started in 2001 and have developed websites for 20 years.

What are our core services?

3 Media Web is a full-service digital agency that specializes in web design + development, web support + hosting, and digital marketing. As an established digital agency, we have proven systems to support and promote our partners toward success.

Who is our ideal client?

Our ideal client understands the value of a quality website and digital marketing plan. They are medium-sized enterprise (\$10M - \$100M) companies with a contact or team dedicated to marketing, and they're ready to work with an agency to help them grow.



What is our ideal client's budget?

Our ideal client has a minimum budget of \$25-50K per year to spend on web projects and digital marketing support. We still accept smaller projects for clients with limited needs. But we are best suited for medium and large scale projects that require advanced information architecture, user-interface design and development. We enjoy smaller projects, but our goal is to refer the \$15K projects to one of our growing agency partners.

What is our typical project and service process?

3 Media Web has a proven process for launching successful websites. We create beautiful, easy-to-navigate sites that are responsive and simple to manage on all devices.

It all starts with our discovery and design process. We create a high-level project plan that includes a timeline and list of site features. This helps us meet expectations and keep the project on time and on budget. We also create the visual designs for the client during this phase. Once that is approved we start development. We custom-code features and set up a logical, straightforward back-end management experience. Additionally, we prepare the site to work effortlessly on all major browsers, and to be search engine friendly.

We have a refined process for scoping out new projects and ongoing packages, onboarding new clients, and managing existing clients. It's simple, but effective - formed over the last 20 years.

Whether the work relates to a web project, a support request or digital marketing package, the client is assigned an account manager who oversees the work. The account manager reviews expectations weekly or monthly, adheres to our quality standards and ensures we meet project deadlines and digital marketing goals.

Our account managers are technical project managers handpicked and matched for each assigned task. By doing this we ensure the right people work on the right jobs and create a successful experience for all.



*We ensure the right people work on the right jobs
and create a successful experience for all.*



How do we ensure quality?

We Test Everything. Every project, task and request goes through a rigorous quality assurance process. We use live development environments to build websites, and we share client updates that can be tested, approved and deployed with ease. All of this avoids interruption to our client's websites and businesses for a smooth transition.

We constantly review our work with the client to make sure it meets everyone's expectations. Our review process carries through every aspect of our business and services. From web design, development, hosting, support and digital marketing, our quality assurance process is applied at every step.





Ready to Join the **3 Media Web Partner Program?**

Ready to be a Partner? Contact us and let's get the review process started so we can help get your business moving with client referrals. We review every potential partner with great care to ensure we can both have a rewarding and profitable experience together. If you feel like your business might be a good fit, go ahead and apply today!

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